



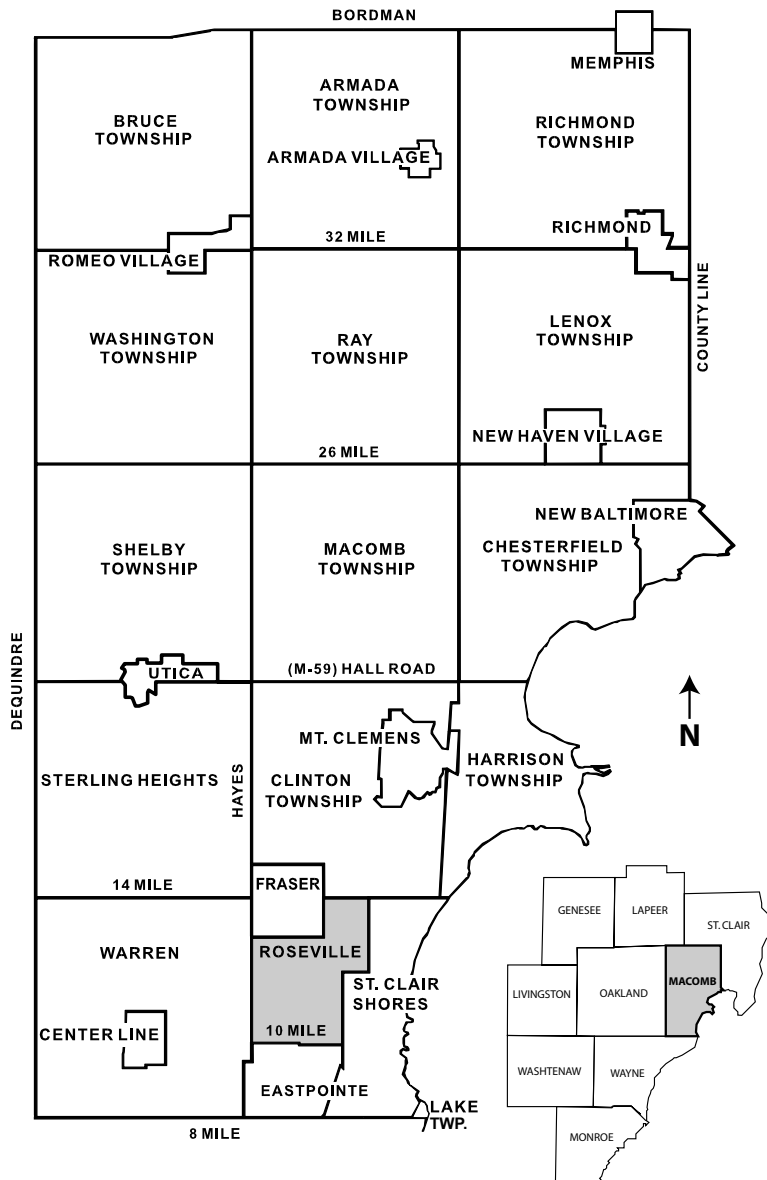
Roseville

Macomb County, Michigan

The City of Roseville, located in southeast Macomb County, is a mature suburban community of 48,129 residents. Throughout its history, Roseville has been a significant crossroads of Macomb County since many important transportation corridors intersect within its boundaries.

The population of Roseville expanded significantly during the period from 1950 to 1970 due to rapid development of residential neighborhoods, industry and commercial establishments. Roseville residents enjoy a variety of shopping, recreation and education experiences provided by a regional shopping center, modern shopping facilities, corner markets, numerous City parks and the South Campus of Macomb Community College located in neighboring Warren. Industrial activity is located primarily along Groesbeck Highway (M-97) and small industrial subdivisions in the western half of the community.

Interstate 94, Gratiot Avenue and Groesbeck Highway provide efficient north-south movement while Interstate 696, Twelve Mile Road and Utica Road facilitate connections to western Macomb County. Paralleling Groesbeck Highway is the Grand Trunk Western/CN North America railroad which services industries in the community with connections to the North American rail network.



Average Housing Costs

Community Contacts

General Number (586) 445-5440
29777 Gratiot, Roseville, MI 48066
www.ci.roseville.mi.us

**Metro East
Chamber of Commerce**
(586) 777-2741

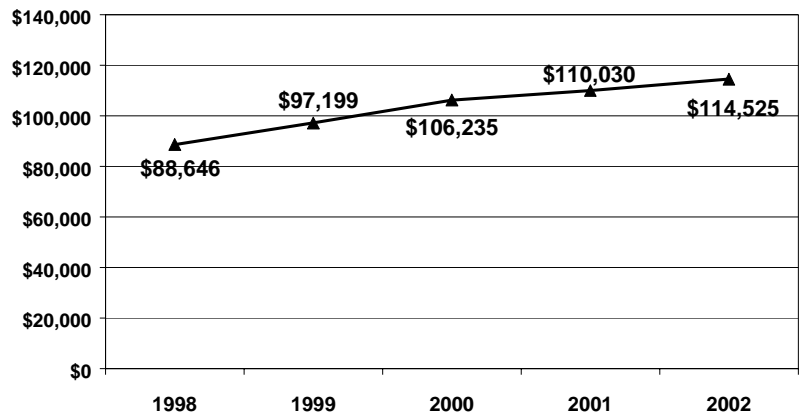
Land Size - 2000
9.8 Square Miles

Median Household Income (2000)
\$41,220

2002 Tax Rate: Average Total Homestead:
\$35.66 per \$1000 State Equalized Value

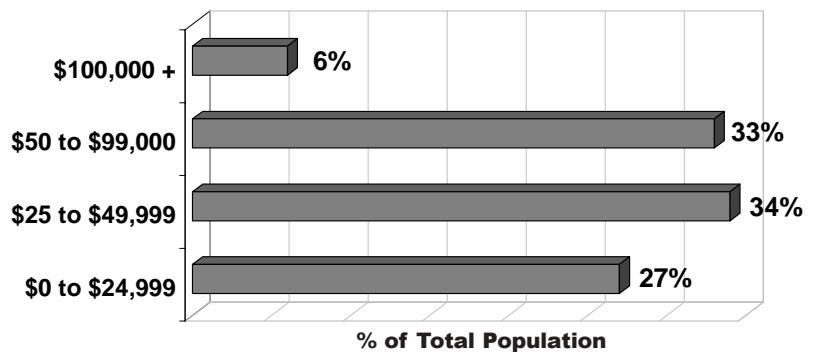
Average Total Nonhomestead
\$53.66 per \$1000 State Equalized Value

Source: 2002 Apportionment Report, Macomb County Equalization



Source: MiRealSource 1998-2002 Data

Household Income - 2000



Source: U.S. Census, 2000

Culture & Recreation

Memorial Day Parade	May
Roseville Annual Fireworks Festival	June
Handicap Olympics	July
Concerts in the Park	July
Halloween Happenings	Oct.
Annual Big Bird Run	Nov.

Economic Incentives

Brownfield Redevelopment Authority
Downtown Development Authority
Tax Abatement

Major Roadways

I-94, Gratiot Avenue, Groesbeck Hwy.,
12 Mile Road, and Utica Road

Rail Lines

Grand Trunk Railroad

Educational Facilities In Macomb County

Baker College
Dorsey Business School
Macomb Community College (MCC)
University Center (MCC)
Central Michigan University
Eastern Michigan University
Michigan Technological University
Oakland University
University of Detroit Mercy
Walsh College
Wayne State University

Employment - 2000

Industrial Class	1990	2000	% Change
Agricultural, Mining, and Natural Resources	1%	0%	-1%
Finance, Insurance, and Real Estate	4%	6%	2%
Manufacturing	24%	30%	6%
Public Administration	1%	2%	1%
Retail Trade	33%	32%	-1%
Services	28%	24%	-4%
Transportation, Communications, and Utility	4%	2%	-2%
Wholesale Trade	5%	3%	-2%
Total Employment	25,327	22,865	

% Based on 100% of Total Employment

Source: SEMCOG, Employment by Industrial Class, 2000

Top Employers - 2003

Rank	Company Name	# Emp
1	RCO Engineering Inc.	620
2	Atlas Tool Inc.	350
3	Independent Nursing Services	300
4	Regal Plastics Co. Inc.	200
4	Zenith Industrial Corp.	200
5	Henry Ford Continuing Care	150
5	National Precast Inc.	150
6	Collins & Aikman Plastics Inc.	140
7	Active Products Corp	135
8	CPM Electronic Industries	117

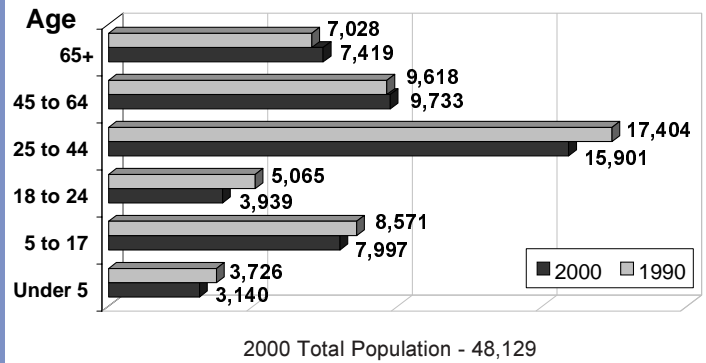
Source: Harris 2003 Michigan Industrial Directory

Land Use - 2003

Land Use Type	Acres	%
Single-Family	3,649	58%
Multiple-Family	275	4%
Commercial-Office	829	13%
Industrial	679	11%
Transportation, Communication, and Utility	265	4%
Extractive	31	0%
Water	19	0%
Institutional	383	6%
Recreation	69	1%
Vacant (Cultivated, Grassland, and Shrub)	41	1%
Woodland and Wetland	32	1%
Under Development	4	0%
Total Acres	6,276	

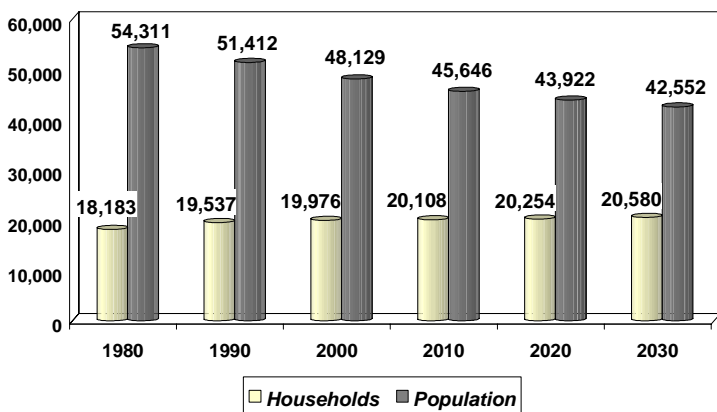
Source: SEMCOG Land Use / Land Coverage for Macomb County, 2003

Population by Age



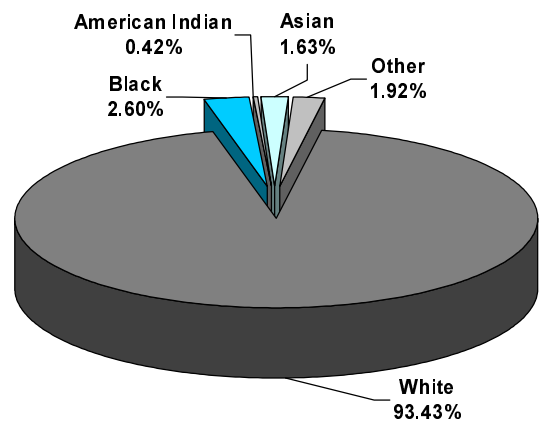
Source: U.S. Census, 2000

Population & Household Projections



Source: SEMCOG, Regional Development Forecast, 2000

Population by Race - 2000



Source: U.S. Census, 2000

Utilities

Electric	Detroit Edison	1-800-477-4747
Gas	Consumers Power	1-800-477-5050
Phone	SBC	1-800-244-4444
Water & Sewer		1-586-445-5470
Cable/High Speed Internet		
	Comcast	1-800-427-7662

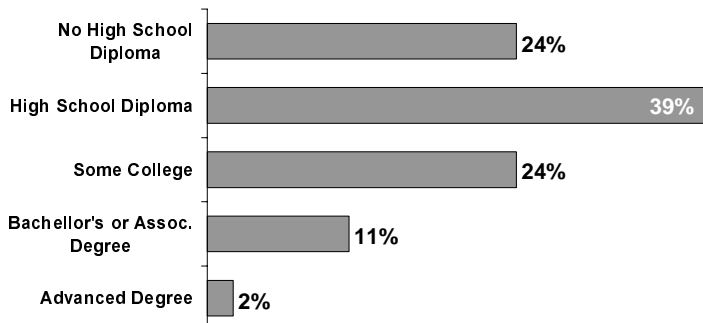
Education

School Districts:

Fraser	(586) 295-5100
Roseville	(586) 293-5400

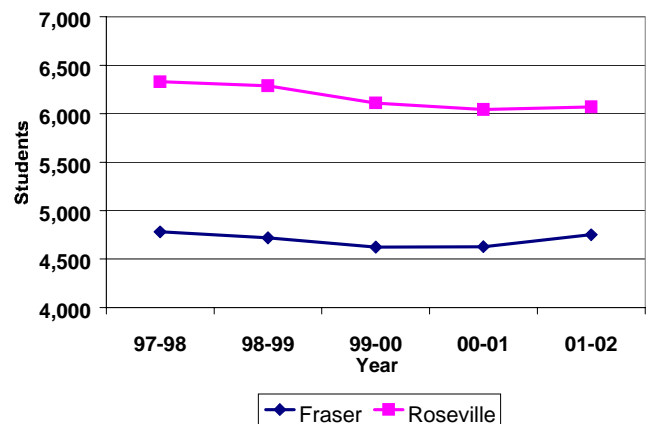
Educational Attainment - 2000

(People Over 25 Years of Age)



Source: U.S. Census, 2000

School District Enrollment, K-12



Source: Michigan School Report, 1999 & 2002

**The
Macomb County
Board of
Commissioners**



Nancy M. White
Chair

Peter J. Lund
Vice-Chairman

Joan Flynn
Sergeant-at-Arms

- Danny Sypniewski
- Marvin E. Sauger
- Phillip A. DiMaria
- Mike Walsh
- Susan L. Doherty
- Sue Rocca
- Diana J. Kolakowski
- Robert Mijac
- Philis DeSaele
- Ed Szczepanski
- Don Brown
- Kurt S. Kramer
- Keith Rengert
- William J. Revoir
- Bobby L. Hill
- Michael C. Sessa
- James M. Perna
- Leonard Haggerty
- Betty M. Slinde
- Roland R. Frascchetti
- Peggy A. Kennard
- Kathy D. Vosburg
- Nicholyn A. Brandenburg

**The
Macomb County
Planning Commission**

Ann E. Klein
Chairperson

Dan G. Dirks
Vice-Chairman

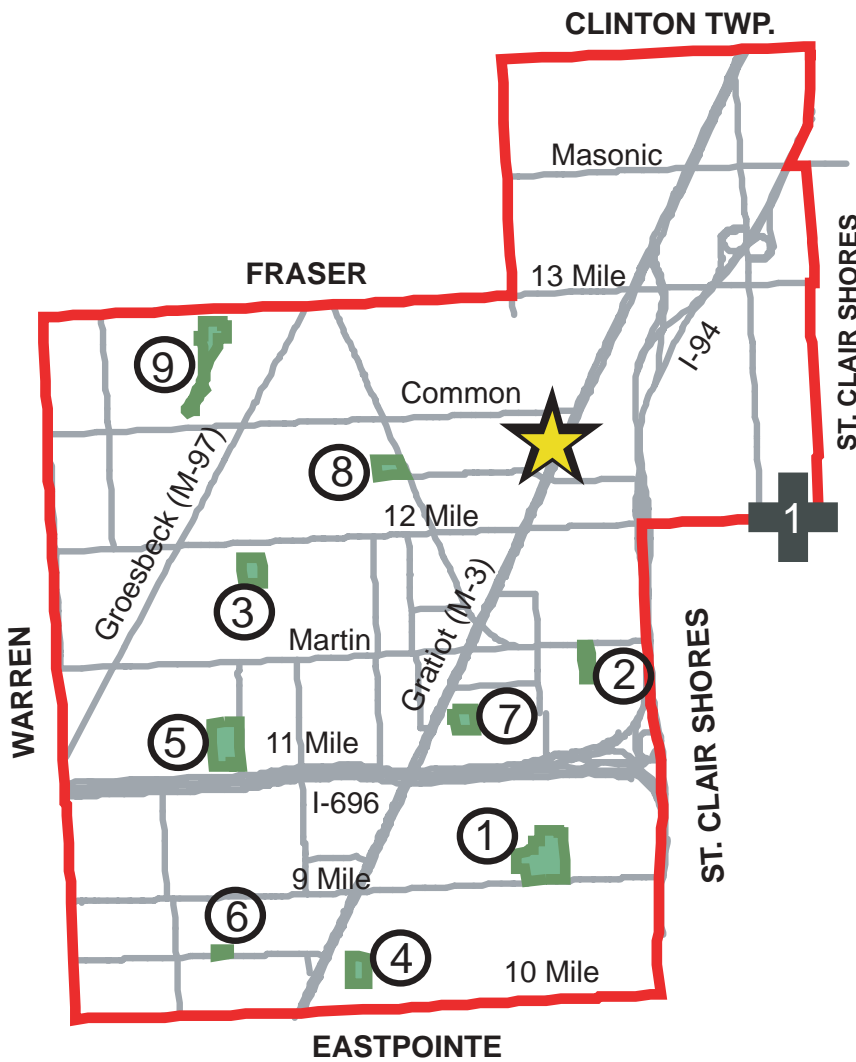
Bernard B. Calka
Secretary

- Louis J. Burdi
- Elmer J. Kuss
- Dominic LaRosa
- Deborah S. Obrecht
- Betty Slinde
- Joseph J. Strizic

**The Department of
Planning & Economic
Development**

Stephen N. Cassin, AICP
Executive Director

Donald Morandini
Deputy Director



Municipal Offices
 Hospital
 Emergency Care
 Parks

Source: Macomb County GIS, 2003

Medical Facilities

EMERGENCY CARE

(1) St. John's Regional Medical Center (586) 447-5130

Parks

PARKS

	ACRES
(1) Huron Park	22.3
(2) Kiwanis Park	3
(3) Lions Park	6.5
(4) Macomb Gardens	7.1
(5) Memorial Park/ Rose Field	15.1
(6) Packard Park	0.7
(7) Recreation Center	5.2
(8) Rotary Park	4.7
(9) Thomas Dooley Park	6

Parks & Recreation Dept. (586) 445-5480



This was prepared by:
The Macomb County Department of Planning & Economic Development
 1 S. Main St., 7th Floor, Mt. Clemens, MI 48043
 Phone: (586) 469.5285 Fax: (586) 469.6787
www.macombcountymi.gov

