

**MINUTES OF THE  
PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE**

**TUESDAY, SEPTEMBER 12, 2006**

At a meeting of the **Planning and Economic Development Committee**, held Tuesday, September 12, 2006, in the Board Room, on the 9<sup>th</sup> Floor of the Administration Building, Mt. Clemens, the following members were present:

Vosburg-Chair, Brown, Camphous-Peterson, DeSaele, DiMaria, Doherty,  
Duzyj, Gielegem, Hill, McCarthy, Rengert, Slinde and White (ex-officio).

Absent and excused was Lund.

**Also Present:**

Commissioner Brandenburg  
Commissioner Revoir  
Commissioner Szczepanski  
Stephen Cassin, Executive Director, Planning and Economic Development Dept.  
Donald Morandini, Deputy Director, Planning and Economic Development Department  
Gerard Santoro, Planning and Economic Development Department  
Jeffrey Schroeder, Planning and Economic Development Department  
Rhonda Deriemaecker, Director of Board Services  
Phil Frame, Director, Office of Public Affairs  
Liz Ross-Reazor, Information Technology Department  
Keith Barbieri, Information Technology Department  
Arthur Mullen, Downtown Development Authority, City of Mount Clemens  
Matt Didio, Gyro Creative Group  
Chad Selweski, Reporter, The Macomb Daily

There being a quorum of the committee present, Chair Vosburg called the meeting to order at 9:05 a.m.

**PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was recited.

**AGENDA**

Chair Vosburg moved up item #10 (Presentation of Award...) after Public Participation. She then moved up item #9 (Presentation on Low Impact Design...) to #7. There were no objections.

### **MOTION**

A motion was made by McCarthy, supported by Rengert, to adopt the agenda, as amended. **The Motion Carried.**

### **MINUTES**

### **MOTION**

A motion was made by Duzyj, supported by Rengert, to approve the July 18, 2006 minutes of this committee, as written. **The Motion Carried.**

### **RECOGNITION OF MICHIGAN ECONOMIC DEVELOPER'S ASSOCIATION AWARD FOR BEST ECONOMIC DEVELOPMENT WEB SITE (macombbusiness.com)**

Chair Vosburg presented the Michigan Economic Developer's Association Award for Best Economic Development Web Site (macombbusiness.com) to Mr. Barbieri, Mr. Didio, Mr. Morandini, and Ms. Ross-Reazor.

### **PRESENTATION ON LOW IMPACT DESIGN FOR ADMINISTRATION BUILDING PARKING LOT EXPANSION**

Mr. Santoro gave a PowerPoint presentation on the Macomb County Administration Building Parking Lot Expansion. Key topics covered included: 1.) County site to meet new EPA – MDEQ - Phase II standards for storm water control. 2.) Using low impact design methods. 3.) Problems with the site include: Brownfield site, crowded parking lot, diseased trees, and sidewalks poor shape.

A discussion ensued with Mr. Santoro about some of the low impact design mechanisms and special environmental features that will be utilized on this particular site. Discussion ensued about the proposed completion date and the tree specimens and plantings that will be planted in the late spring of 2007.

Commissioners Brandenburg and Doherty requested a copy of the design plans.

Commissioner DeSaele invited Mr. Santoro to attend an upcoming Water Quality Board meeting to present this PowerPoint presentation.

Commissioner Brandenburg inquired if the County would be receiving the State grant to help pay for this project. Mr. Santoro informed Commissioners that he found out yesterday that there were 22 grants from this region and due to fierce competition, this round, the County was not awarded and they were asked to submit for the fall.

## **MOTION**

A motion was made by Rengert, supported by DeSaele, to receive and file the presentation on Low Impact Design for the Administration Building Parking Lot Expansion. **The Motion Carried.**

## **AMEND MACOMB COUNTY ENHANCED ACCESS POLICY GIS PRODUCT PRICING SCHEDULE**

### **COMMITTEE RECOMMENDATION – MOTION**

A MOTION WAS MADE BY DOHERTY, SUPPORTED BY DUZYJ, TO RECOMMEND THAT THE BOARD OF COMMISSIONERS AMEND THE MACOMB COUNTY ENHANCED ACCESS POLICY GIS PRODUCT PRICING SCHEDULE TO INCLUDE THE MACOMB COUNTY 2005 DIGITAL ORTHO IMAGERY AT A RATE OF \$300 PER GEOGRAPHIC TOWNSHIP AND \$2,500 FOR THE ENTIRE COUNTY AND THE MACOMB COUNTY TAX PARCEL SUBSCRIPTION SERVICE AT THE FOLLOWING SCHEDULE: 1.) A YEARLY RATE OF \$1,500 FOR AN INDIVIDUAL; 2.) A YEARLY RATE OF \$5,000 FOR AN ORGANIZATION (UP TO 10 USERS); 3.) A QUARTERLY RATE OF \$500 FOR AN INDIVIDUAL; 4.) A QUARTERLY RATE OF \$1,500 FOR AN ORGANIZATION (UP TO 10 USERS). **THE MOTION CARRIED.**

## **PRESENTATION FROM dDOC's ON INTERACTIVE CD FOR ECONOMIC DEVELOPMENT**

Chair Vosburg introduced Mr. Mike Kotwick, Managing Partner, Digital Document Solutions (dDOCS) and Mr. Bill Brey, Business Development, Printing and Document Services.

Mr. Kotwick gave a PowerPoint presentation. Key topics covered included: What is dDOCS? (A menu-driven interactive CD that is selling as an alternative to print); Print vs. dDOCS; What We Are Hearing (working with Universities, High-Tech, Health Care, Finance, Real Estate, Non-Profits, Training and Consumer).

He said that they are doing a lot of product-launched videos. He showed a Baker College CD that his company prepared for a cost of about \$22,000. The cost of translation to add another language would probably add 10% per language.

Mr. Cassin explained that his department has the materials, the video, and the Web site, but additional video would need to be shot and then tie the two together. The cost dDOCS is proposing to fly, to produce, and to print would be \$25,450. He was not asking for that approval today.

A discussion ensued with Mr. Kotwick about the cost to make 100 CD's, which he felt would be about \$4 each. The cost to make 7,000 CD's would be about \$1 each and to make 20,000 CD's would cost about .60 cents each.

Commissioner DeSaele suggested looking into putting the Annual Report on a CD and mail it out to residents, because it could potentially be a cheaper way to do it than what has been done in the past.

### **MOTION**

A motion was made by Gielegem, supported by McCarthy, to receive and file the presentation from dDOCS on Interactive CD for Economic Development. **The Motion Carried.**

### **REQUEST TO PURCHASE HANDHELD GPS DATA LOGGER**

### **MOTION**

A motion was made by Gielegem, supported by Duzyj, to approve the purchase of a handheld GPS Data Logger at a cost of \$2,995. Funding is available in the Planning and Economic Development Department's Aerial Photo Account. **Forward to the Budget Committee. The Motion Carried.**

### **ADJOURNMENT**

### **MOTION**

A motion was made by Duzyj, supported by Rengert, to adjourn the meeting at 10:15 a.m. **The Motion Carried.**

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Denise M. Jacks  
Committee Reporter