



2007 Annual Report

Macomb

*A Partnership For
Economic Development*



Business Development
Quality of Life
Education & Workforce
Transportation
Health



Subject Matter Experts

Our deep appreciation to the following individuals who provided thought-provoking presentations at committee meetings.

Jean-Richard (J.R.) Beauboeuf
(Mi) Office of Financial & Insurance Services

Richard Blouse
Detroit Regional Chamber of Commerce

Victoria Corriveau
Workforce Development Institute (M-TEC)

The Honorable William A. Crouchman
Macomb County Board of Commissioners

John B. Crusse
Humana, Inc.

Holger Ekanger
Workforce Development Institute (M-TEC)

Karen A. Fehling
Humana, Inc.

John Hertel
Detroit Regional Mass Transit

Robert Hoepfner, P.E.
Road Commission of Macomb County

Paula Mack-Crouchman
Road Commission of Macomb County

Lawrence McKay
General Dynamics Land Systems

Roseanne Oliver
Procurement Technical Assistance Centers (PTAC)

Kathleen Owsley
Issue Media Group

Gary Petroni
Southeast Michigan Health Association

Doug Rothwell
Detroit Renaissance

Paul Schutt
Issue Media Group

James Staugler
General Dynamics Land Systems

Bill Sullivan
United Way for Southeastern Michigan

Patricia Kukula
Macomb Health Plan

Robert Hoepfner
Road Commission of Macomb County

Michelle Winquist
Humana, Inc.

Publications

“Push For Regional Mass Transit Grows In Metro Detroit”
Oakland Business Review, Mlive.com, November 6, 2007.

“What Is The Transportation Leadership Group?” Detroit Chamber website (www.detroitchamber.com), January 23, 2008.

“Reframing The Transit Debate Creating A Visionary Transit Plan”, Transportation Riders United – Detroit, Transportation Riders United – Detroit website (www.detroittransit.org), January 23, 2008.

“Congestion Reduction Report” Businesses For Better Transportation, Information Pamphlet September 12, 2007.

“Road Commission of Macomb County 2005 Progress Report” Published by the Road Commission of Macomb County.

“County Roads in Michigan” Presentation of the County Road Association of Michigan on the web (www.micountyroads.org) July 9, 2006.

“25-Year Master Plan of the Road Commission of Macomb County” Published by the Road Commission of Macomb County.

“Rougher Roads Looming” by Randal Yakey, Oakland Press staff writer, The Oakland Press Online (www.theoaklandpress.com), November 26, 2007.

“Public Act 51 of 1951 – State Trunk Line Highway System” (updated) 2007 Legislative Council, State of Michigan, Michigan Legislative updates included through January 31, 2008.

“MDOT State Long-Range Transportation Plan 2005-2030, MPO/RPA Technical Report” Prepared by the Michigan Department of Transportation, November 17, 2006.

On behalf of the nearly 100 members of Focus Macomb, we are thrilled to present our second set of recommendations to the Macomb County Board of Commissioners. In doing so, we commend Chair William Crouchman and the Board for their continued support of Focus Macomb and for recognizing the need for private/public collaboration to help economic development in the County during these difficult times.

During our first year, many of our committees identified that health care issues can have a definite impact on the county's economy and our ability to retain and attract jobs. Therefore, a fifth committee focusing on Health was created. This group of volunteers worked diligently to study the issues and develop a set of recommendations that are included within this year's report.

It has been our pleasure and privilege to work with each of the five committees over the past year. Over the course of the past year, our members have contributed hundreds of individual hours in meetings. This, of course, does not include the additional hours each member spent preparing for meetings and reading provided materials. We also wish to express our gratitude to the expert speakers (as provided on the opposing page) who willingly shared their expertise to assist our members make informed decision.

Aside from the first set of recommendations from our newly formed Health Committee, this report also provides a summary of the work of the original four committees of Business Development, Education/Workforce Development, Quality of Life and Transportation. Each spent a portion of the year reviewing and fine-tuning their inaugural recommendations as to better define the roles of both the Board and our members. At this stage, each committee is looking for measurable methods for helping to implement the most viable of recommendations.

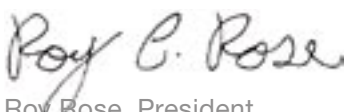
We were also extremely pleased to see that the Macomb County Department of Planning & Economic Development has already implemented many of last year's recommendations. Under the leadership of Executive Director Stephen Cassin, there are more staff members working directly on economic development initiatives, new marketing strategies have been implemented and a satellite office of Automation Alley was opened in the county – to name just a few.

As business leaders, we believe in these recommendations and are prepared to stand behind any and all of them. It is our sincere hope that by working together to begin and continue the implementation process, we will enhance our County's economic growth and image as a great place to do business, raise a family and enjoy the communities that are Macomb County.

This is a continual process! We encourage our committee members to persevere and to recognize that for Macomb to truly be a player in the global economy, it behooves us all to work together.



Donald Torline, President
Baker College of Clinton Township



Roy Rose, President
Anderson, Eckstein and Westrick





Business Development Committee

Our committee discussed and analyzed approximately 20 ideas for improving the business and economic climate in Macomb County. We feel the following are the most significant ones that can be implemented by Macomb County.

A. Ideas to increase support of businesses in the county:

1. Facilitate group trade show participation, enabling local businesses to be represented at reasonable costs.
2. Establish a business advisory board that would advise the Macomb County Board of Commissioners and advocate for businesses in the county. This group would communicate the needs of businesses and recommend additional ways to meet those needs. They can also help formulate new ideas for business attraction to the county such as critical-records secure-storage and research spin off companies.
3. Establish a database that would coordinate experienced business owners and advisors who would volunteer their time to assist small business owners.
4. Promote the use of PTAC (Procurement Technical Assistance Center) to businesses that have not done business with the federal government. Our discussion indicated that many businesses do not recognize the potential for increased business by using this tool.
5. Provide additional business incubator opportunities for existing and to be formed small businesses. This could be developed jointly by the small business advisory committee and MCPED. Such incubators will:
 - a. Accelerate new business formation
 - b. Provide a support process for start up and fledgling businesses
 - c. Provide a variety of resources and services
 - d. Accelerate successful development of these businesses
 - e. Stimulate and support economic development and diversity in the community
 - f. Provide a mechanism to transfer new technology and science products to commercialization

B. Ideas to increase business and community involvement and development:

6. Send county economic development specialists to evening events sponsored by Automation Alley to increase networking and exposure of county opportunities to business owners.

7. Attract more “millennials” (people in their 20’s) to work and reside in Macomb County. Key points for attraction are affordable housing, restaurants and bars, entertainment, walkable urban centers, art and culture. Developers will request assistance from the county with demographics, planning etc. and support for the development of the county seat, Mount Clemens, as downtown Macomb County.

8. Work to attract a Michigan public university to the county for the economic and educational benefits. Benefits include spin-off and support businesses as well as attracting highly educated staff.

C. An idea that has already been presented to MCPED:

9. Our Business Development Committee met with MCPED with a proposal for identifying and attracting new business ventures spun off from university research.

D. Other ideas that are currently being implemented by the business community:

10. Launch the “Source Macomb” website that provides free links and listings for all county business related resources, organizations and events. It will have user generated content and networking features. It will be orientated toward supporting a “Buy Macomb” effort.

11. Promote “bundled” advertising to make print advertising more affordable for small businesses. Initially this will be done with *Crain’s Detroit Business*.

12. Develop a countywide business related e-newsletter. We support the proposal of Issue Media Group to accomplish this. Sponsors are needed.

13. The Macomb County Chamber of Commerce will serve as a clearinghouse for business information including press releases.





Education & Workforce Committee

The Focus Macomb Education and Workforce Development Subcommittee is charged with examining issues that affect how education opportunities for residents affect economic development in Macomb County. The subcommittee is tasked with developing recommendations and strategies that enhance, strengthen and expand the overall economic success of Macomb County by leveraging existing partnerships and creating new collaborative associations.

Guiding Statement:

The county supports the development of educational programs and an educational infrastructure that benefits economic development and quality of life in Macomb County.

Overview:

In 2007 the Education and Workforce Development Subcommittee's primary focus was to further explore last year's recommendation to "Develop and Support Programs to Encourage a Countywide Culture of Education." More specifically, the group closely examined its first recommended approach for achieving this goal. Under this approach the subcommittee recommended the development of strategies and partnerships between the education and business communities designed to stress the importance of post secondary education which targets students, parents, educators, workers and employers. The subcommittee recognizes that a education system and curriculum that is aligned with the needs of the county's existing businesses and its emerging employment sectors is critical to the development of a well rounded, market ready labor force.

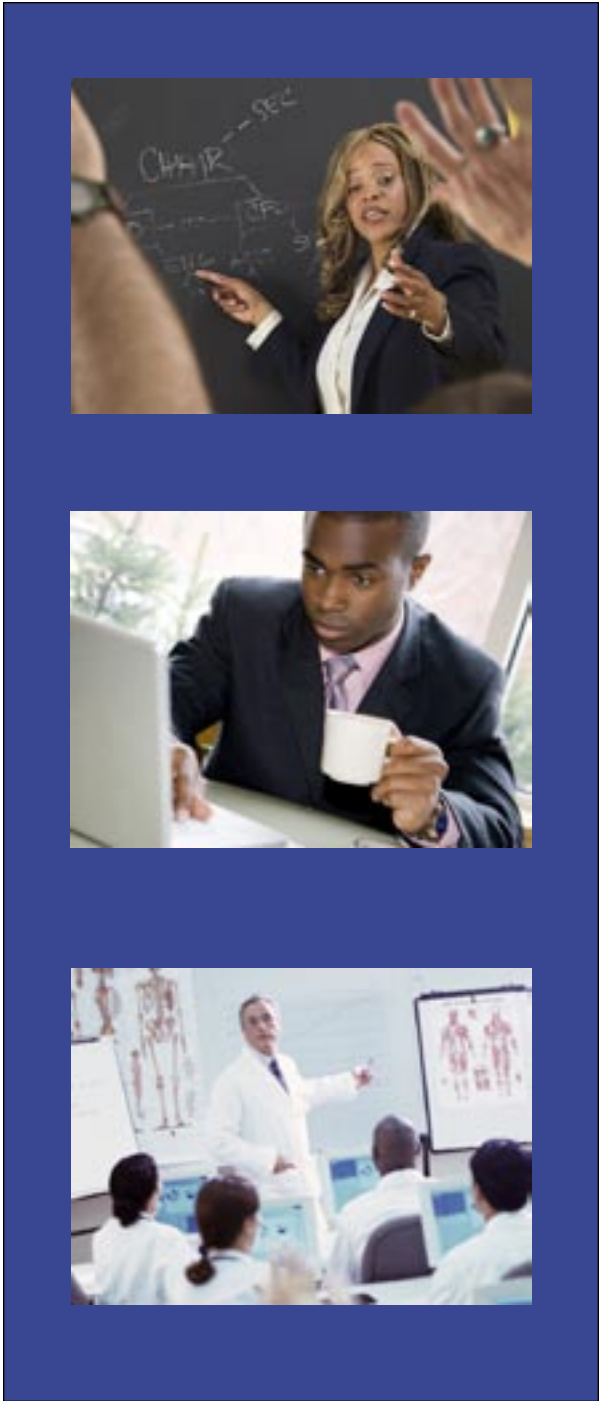
Key Elements Explored in 2007:

- I. What is a "Market Ready" Workforce? Is Macomb County's workforce "Market Ready" in regards to the labor needs of our identified emerging business sectors?
- II. What challenges and opportunities are Macomb County employers faced with regarding workforce availability, education and skill level?
- III. What educational and training resources are available to county businesses and employees and how do we link people to these resources?
- IV. How do we attract and retain advanced skilled and post-secondary educated employees?

FINDINGS:

In exploring the above listed key elements, the Education and Workforce Development subcommittee hosted a number of guest speakers from both the education and manufacturing communities. These speakers provided insight into the skills needed by workers to attain entry level and advanced placement in the advanced manufacturing sector. Additionally, the challenges faced by the business community in hiring qualified candidates were explored.

- Manufacturing workforce can be divided into four levels
 - Advanced – Engineers, Designers, Programmers, Management
 - Workers with post-secondary education degrees
 - Skilled Trades – Trades, Electricians, Plumbers, Pipe Fitters, etc.
 - Skilled trades have defined education path - apprentice, journeyman, master skill levels
 - Skilled Trades in short supply due to lack of interest in fields not due to inadequate training opportunities
 - Skilled Labor – Machinists, Tool & Die, CNC, etc.
 - Laborers/Production Workers – general assembly, assembly line (touch labor)
- Job opportunities for today’s labor force require higher levels of math, reading writing and science (hard skills) than in the past
- Business community cited absence of soft skills (integrity, ethics, motivation, timeliness, reliability and willingness to learn) before
 - K-12 curriculum best place to integrate soft skills programs
- Federal government, education institutions and the advanced manufacturing industry have developed measures to assess and establish skill standards within manufacturing
 - Work Keys Program (ACT)
- M-TEC and Michigan Works! provide opportunities for employers and workers to develop technical skills, training programs and placement services
 - M-TEC has worked closely with employers from various sectors of the economy to determine the skills, education and experience required by each sector from entry level to management positions (Framework of Competencies)



Recommendation:

Develop Career/Education Event to Explore Employment in Emerging Sectors and Aligned Education/Training Opportunities	
<i>Rationale / Benefits</i>	<i>County Role</i>
<ul style="list-style-type: none"> ▪ Provide labor force with a clear understanding of the skills and education needed for employment in emerging sectors ▪ Allow individuals to align personal education needs with educational opportunities ▪ Align business community needs with education community 	<p>Sponsor, support and publicize event. Facilitate partnerships with community, business and education community to develop program subject matter, materials and presenters.</p>



Health Committee

The Health Committee is the newest of the five committees of Focus Macomb. Members, representing a diversity of small and large business, health care providers, hospitals and human service agencies, began meeting in April 2007.

Guiding Statement & Charge:

A vital component for making Macomb County attractive to existing and prospective businesses is our region's ability to provide affordable access to health care. In order to attract and retain employees, businesses must be able to offer competitive compensation packages that include health benefits. Personal health — from wellness, to access, to care — is integral to the economic well being of Macomb County.

With a belief that supporting and enhancing the local health care infrastructure would surely help to spur economic development, the Focus Macomb Health Committee set out to:

1. Review and inventory existing programs, services, assets and healthcare plans
2. Develop a list of available and needed health related services
3. Make recommendations to improve access to health care and services
4. Make recommendations to improve cost efficiencies, as related to access to healthcare, for Macomb area employers
5. Develop an avenue for communicating health related assets and benefits to current employers and new business
6. Develop strategies to attain the recommendations based on outcomes
7. Align our recommendations and strategies with the recommendations and strategies of the other Focus Macomb Committees
8. Keep informed of health policy issues at the state and federal level and continuously act as advocates to promote issues that best serve the needs of Macomb County businesses and residents

Activities:

A variety of subject matter experts were invited to speak to the group to help every member gain a basic understanding of the many complex issues that surround health care. In examining the issues, the committee carefully considered both short- and long-term solutions and any potential barriers.

Recommendations:

The committee narrowed its recommendations to three overarching recommendations that identify the benefits of each while defining the roles of both the County and the business community.

Promote health education, disease prevention and wellness opportunities in Macomb County as a means of reducing the costs of healthcare while improving employee performance and decreasing absenteeism.

<p>Benefits: Creates a culture of health, healthy environment and health status. Promotes assets in Macomb County</p>	<p>County’s Role: Promote to County employers and the community through the newspaper, press releases and articles Share the County Wellness Program model with employers Host a health fair in collaboration with hospitals, chambers, schools, nonprofits, etc.</p>	<p>Business Role: Promote wellness opportunities and incentives to employees Promote walking during work breaks Engage service clubs in improving parks Enhance promotion of wellness programs offered by hospitals and health systems</p>
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Develop a business coalition to enhance economic development through the promotion of health, education and wellness.

<p>Benefits: Enhances awareness of existing health care plans Offers affordable health care plans and/or discounts based on wellness Creates incentives for employers Create an opportunity to collaborate and partner Creates an image of Macomb County being “business friendly” Educates by promoting other enhancements to healthcare coverage.</p>	<p>County’s Role: FM will recommend key members from FM committees to be part of the business coalition Commissioner membership on the coalition as liaison</p>	<p>Business Role: Active participation on the coalition:</p> <ul style="list-style-type: none"> • Develop governance and structure • Develop strategic plan and goals (short term and long term) • Implement plan (create action plan) • Communication (internal and external) • Enhance membership through recruitment • Program outreach • Collaborate with other organizations (professional, service, hospitals, chambers, healthcare)
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Enhancing access and awareness of affordable healthcare plans to Macomb County businesses (example: Macomb Blue)

<p>Benefits: Enhances awareness of existing health care plans Touts average costs of health care in Southeast Michigan vs. other parts of the United States Promotes assets available in Macomb County by utilizing existing resources (Austin Texas) Promotes services and benefits for all types of health care e.g. behavioral health, cancer, long term care</p>	<p>County’s Role: Include information in the State of the County address and materials Work collaboratively with Macomb Health Plan Board to investigate possible changes in the plan (i.e. hourly rate)</p>	<p>Business Role: Business mentoring to create awareness. Participate in needs assessments. Increase cost sharing by businesses Identify ambassadors to guide new businesses</p>
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In Summary:

The committee has already completed the first steps of its mission by developing a list of services offered by Macomb County health care providers. It includes a list of programs for both the underserved and those programs which may be of value to employers and can be found at www.macombcountymi.gov/planning/fm. FMH will continue to work towards completion of the other five objectives outlined in our Charge. We look forward to our continuing our work as a committee in 2008 and to pursuing our recommendations.



Quality of Life Committee

Introduction:

Businesses locate and employees move, based on quality of life, as well as on economic considerations. This makes the quality of life in metropolitan Detroit and in Macomb County central to business attraction/retention, and to attracting a knowledgeable and dynamic workforce. The quality of life will help define our 21st Century economy. If businesses and people recognize what we are and what we have, they will come.

In 2006, the Focus Macomb Quality of Life Committee identified three opportunities; one of immediate, one of near-term, and one of longer-range importance. The Committee proposed, and the Board of Commissioners accepted, a first focus on the short-term objective: enhanced promotion of the County to residents and non-residents, through a Quality of Life Web site. We are pleased to report success, and are ready to implement a dynamic web site for the public's use.

The Proposal:

Promote awareness through the existing County Web site, as an immediate goal. This will be the "go to" place for those seeking information about events and attractions.

The Result:

A private web site not affiliated with county government: The committee explored various approaches and evaluated the four most promising. One proposal was a web site closely related to and affiliated with Macomb County; the other three would be privately developed and privately-funded, requiring no financial support from the County. After deliberation:

- The Committee decided to negotiate with Aqaba Technologies, an international company headquartered in Sterling Heights, which offers dynamic technology and personalized assistance to ensure a dynamic, relevant, timely, and accurate site promotes Macomb County to the public. The contractor has pledged to work with the Committee throughout product development, and beyond to satisfy our needs.
- The Committee authorized Paul Socia, Karen Parenteau, and Mike Rozny to negotiate with the Contractor. They will periodically report progress for Committee review and approval. The Committee will focus on other initiatives adopted last year.
- Executive Committee feedback indicates strong support for the website among other FM Committees, and eagerness to use the site developed for their own purposes.

Unfinished Items:

The Committee must complete the following items before site development:

- Develop appropriate site governance. Will the business belong to Focus Macomb, or to another entity whose mission closely aligns with its own? Once that question is answered, the structure will be developed
- Determine who pays for start-up and maintenance costs. The developer must be paid, and staff hired to feed requisite information concerning featured partners
- Locate a host or business partner to manage the site. We are volunteers, and cannot assume these duties or enter into contractual relationships. A capable partner is therefore necessary
- Hire staff to manage and maintain the site over time. Continued site viability is critical for success, and demands active and effective management

Support Requested from the Board of Commissioners:

The Committee is aware of the serious budgetary constraints at the County level, and is not therefore asking for staffing, material, or monetary help. It is, however, asking for help in the following three ways. The Board of Commissioners is asked to...

1. formally express its support for the Committee's past and future efforts
2. individually and collectively discuss and otherwise promote the site whenever appropriate, to build a sense of expectation and receptiveness among the public
3. provide the Committee with the names and contact information of businesses which might be able to financially support the site

The Committee has conceptualized, and will now develop, a site to increase public awareness of Macomb County as an exceptional place in which to play, live and work. The Board's support will expedite progress and enhance our chances for success.





Transportation Committee



The mission of Focus Macomb Transportation Committee is to identify the transportation issues and challenges that affect our County. Our goal is to recommend solutions that enhance and encourage economic development in our communities, improve the quality of life for our citizens, and strengthen our ability to compete in the today's global economy.

Legislation and Alternative Funding for Road Construction:

The committee encourages the Board of Commissioners to join them in supporting organizations and legislative action to affect changes in current laws that limit funding and procedures for road and bridge construction and maintenance. The committee recommends four focus areas:

1. Support Businesses for Better Transportation (BBT), and similar grass roots organizations, in their efforts to increase awareness of transportation issues; and change current laws to allow communities local-options to generate tax revenue. The BBT's Regional Steering Committee has completed a White Paper recommending the necessary legislative changes be enacted by the Michigan State legislature to allow local governmental units to generate revenue that addresses their needs. If approved by the legislature, each element of the following "local-options" would include a 10-year "sunset" to ensure voters an end to the tax but allow counties the revenue to implement programs that benefit their citizens and communities.

The BBT proposes the following "Local-Option" be made available to Michigan's counties:

- Gas and diesel taxes: One county: up to 3-cents each, gas and/or diesel; two adjacent counties jointly: up to 5-cents; three or more adjacent counties: up to 7 cents
 - A vehicle registration fee of up to 20 percent of current fee
 - Property transfer fee of up to 0.35%
 - Local sales tax up to 1%, which would require an amendment to the State Constitution. Though admittedly difficult to accomplish, this is vital to the proposal
2. Encourage the Michigan legislature to reevaluate Public Act 51 (1951), pertaining to the formula(s) used to determine the percentage of tax dollars allocated to local units of government for road and bridge projects. It is the opinion of the committee, whereas the formulas applicable in 1951 were fair and equitable, they no longer reflect the needs of the communities. Major changes in automotive technology, increased fuel efficiency, the development of hybrid vehicles and alternative fuels, have already reduced available tax revenues. The federal mandate toward even higher fuel-efficient vehicles and increased research in alternative energy sources will further reduce tax revenues based on the use of fossil fuels. In addition, the past fifty-six (56) years has seen a major change in the distribution of the population from city centers to suburban and rural areas and miles of roads maintained by local units of government. The current formulas do not reflect these changes and therefore negatively impact the ability of the local governments in these areas to build and maintain safe and efficient roads and bridges for their citizens.

3. Support the Governor’s Task Force evaluating road and aeronautical transportation in Michigan.
4. Schedule a quarterly report on the proposals and actions of the U.S., Michigan and local communities to be presented to the members of Board of Commissioners LAS committee.

Public Transit:

1. The committee requests the Board of Commissioners assign the Department of Planning and Economic Development to be recognized as the Macomb representative for public transit matters, as well as, to coordinate meetings and workshops between local community leaders and representatives of SMART to:
 - Exchange information between communities with successful SMART programs
 - Coordinate services and eliminate duplicate services between communities
 - Plan for the future public transit needs of the citizens of the County
2. Recommend the Board continue its support of the Regional Transit Coordinating Council, under the direction of John Hertel, to bring efficient, safe and long-term economic growth to the region through the effective use of mass transit.
3. The committee also asks the Board of Commissioners to support an “Adopt-A-Shelter” program. The program would be administered by SMART with local businesses overseeing the maintenance and beautification of bus shelters located on their easements. Signage, similar to the Adopt-A-Road signs, could be placed at shelter locations recognizing the commitment of the participating businesses as involved corporate citizens. Annual recognition awards could be given to acknowledge the businesses and their employees.

Romeo Airport:

The members of the Transportation Committee support the County’s initiative to support the local communities’ investigation into the potential ownership of the Romeo Airport.

The Committee recommends the Board of Commissioners support a “Use Projection” survey of major corporations and representation at Community Airport Study meetings.



2007 Focus Macomb Members

Roy Rose - Executive Co-chair,
President, Anderson, Eckstein & Westrick

Donald Torline - Executive Co-chair,
President, Baker College of Clinton Township

Business Development Committee

Rick Kincaid, Co-chair
K & F Electronics

Ron Reed, Co-chair
Retired Banker

William Andre
Hydra-Lock Corporation

Luke Bonner
City of Sterling Heights

Maria Stella Castronova
Stella Specialty Sweets

Ron Chriss
DTE Energy

Michael Claassen
Schaeffler Group

Jim Daniels
Romeo Expeditors, Inc.

Damiano DiMercurio
Dilusso Building Companies

John Hill *
Midwest Mold

Larry Humphrey
Burtek, Inc.

James A. Krause
LongShot Golf Inc./Acculabel Company

Brian Kern *
J.G. Kern Enterprises

Diana Kolakowski
City of Warren

Ed Kubes
Lakeside Mall

Michael Malone
Partners in Architecture, PLC

Jack Murphy
Fidelity National Title Company

Jon Peterson
AT&T

Vito Pianello
The PrivateBank

Bill Quinlan
Quinlan Associates Architect

Ted Schollenberger
Mineral Springs Development

Grace Shore
Central Macomb Chamber

Terence Thomas, Sr.
St. John Health

Donald Torline
Baker College of Clinton Township

Kathy Vosburg
Macomb County Board of Commissioners

Chester Zochowski
REI Group

Education & Workforce Development Committee

Frank Blowers, Co-chair *
Lakeside Community Bank

Barbara Rossmann, Co-chair
Henry Ford Macomb Hospitals

Dominic Abbate
Wakely Associates

Melanie Davis
The Macomb County Chamber

Misty Delegato
Relevar Home Care

Richard Deneweth *
MEA-NEA Local 1

Mike Devault
Macomb Intermediate School District
(MISD)

Melody Gorno
Davenport University

Scott Goemmel
PMV Technologies

Judy Hartwell
Congressman Sander Levin's office

Jim Jacobs
Macomb Community College

Albert L. Lorenzo, Ph.D.
Macomb Community College

Ursel Mayo
Mayo Real Estate Group

Lou Moss
Unlimited Enterprises

John Nitz
O'Reilly & Rancilo

Daniel A. Nowicki
Anderson Cook, Inc.

DiAnne Pellerin
L'Anse Creuse Public Schools

Paul M. Saad
Signature Associates

Scott Smith
Comcast

Jon M. Switalski
Macomb County Board of Commissioners

Donald Torline
Baker College of Clinton Township

Joe Wentrack
Plante & Moran, P.C.

Shirley West-Meeks
NU-LEGACY J.E.T.S., Inc.

John H. White
TechWrite, Inc.

Health Committee

Susan Murphy
United Way For Southeastern Michigan

Joie West
Clinton Township

Alisha Baker
Dupont Auto Systems

Mark Brady
St. John Health

Andrea Cook
Plante & Moran, PLLC

Rev. Michail Curro
Interfaith Center for Racial Justice

Philis DeSaele
Macomb County Board of Commissioners

Margaret Dimond
Henry Ford Macomb Hospitals

James Gillespie
Goodman Factors, Ltd.

Bryant Goodreau
First Independent Financial Group

Michael Kaszubski
Extensive Horizons, Inc.

Anne MacIntyre
Community Central Bank

Mark S. O'Halla
Mount Clemens Regional Medical Center

Vasilis K. Pozios, M.D.
University of Michigan Hospitals

Thomas Reed
Catholic Services of Macomb

Roy Rose
Anderson, Eckstein & Westrick

Thomas Scott
International Union of Operating Engineers,
Local 324

Patricia Walford
Sacred Heart Rehabilitation Center

Quality of Life Committee

Karen Parenteau, Co-chair
Health Alliance Plan

Paul Socia, Co-chair
Citizens State Bank

Joe Abdo
International Brotherhood of
Electrical Workers – Local 58

Jason Barber *
Downriver Community Services

Michele Barnard
Beaumont Hospitals

Ameldia Brown
Henry Ford Macomb Hospitals

I.J. Campbell
City of Roseville

Suzanne Coats
Turning Point

Tony Comito
Retired, TACOM

Ken DeCock
Boyka's Farm Market

Susan L. Doherty
Macomb County Board
of Commissioners

Larry Garrisi
Sunshine Homes

Jonathon Goscinski
Remax Acclaim

Patrick Green
Aon Risk Services, Inc. of Michigan

Jack C. Liang
Huron-Clinton Metroparks Authority

Frank Marella
CARE House

Arthur Mullen
Mount Clemens Downtown
Development Authority

Christopher Pozios, Esq.
Pozios Properties LLC

Roy Rose
Anderson, Eckstein & Westrick

Mounir Sharobeem
Judson Center

Frederick J. Thompson
Indian Summer Recycling, Inc.

Transportation Committee

Anthony Viviano, Co-chair
Sterling Heights Dodge

Anthony Lombardo, Co-chair *
Lombardo Companies

Lillian Adams
Sterling Heights Chamber of
Commerce

Benjamin Aloia
Aloia & Associates

Doug Brown
ASTI Environmental

Dan Dirks *
SMART

Richard Doherty

Chuck A. Gemayel
Soil and Materials Engineers, Inc.

Fran Gillett
Road Commission of
Macomb County

Ed Hoover
Rizzo Services

Richard Ives
John Carlo, Inc.

David Lakin
Spalding DeDecker Associates

Marilyn Lane
Lane Development

Angelo S. Lanni
Florence Cement Company

Pat Lehman
Retired, City of Sterling Heights

Keith McCormack
Hubbell Roth & Clark, Inc

Ralph Maccarone
Shelby Township

Keith Rengert
Macomb County Board of
Commissioners

Roy Rose
Anderson Eckstein & Westrick

Jay B. Shah
Somat Engineering Inc

Melissa Trustman
Detroit Regional Chamber



* served for part of the year

“Focus Macomb” is a group of nearly 100 leaders in business, education, healthcare and government working together to strengthen Macomb County’s ability to retain and attract business. Launched in March 2006, members of Focus Macomb have devoted countless hours to examining the issues that impact economic development in the county through five solution driven committees:

- Business Development
- Education/Workforce Development
- Health
- Quality of Life
- Transportation

Each committee works to develop and implement projects that will positively impact Macomb’s economy.

Leadership

Focus Macomb Executive Co-Chairs

Roy Rose, President
Anderson, Eckstein and Westrick, Inc
(*Quality of Life, Transportation and Health*)

Donald R. Torline, President
Baker College of Clinton Township
(*Business Development & Education/Workforce Development*)

Business Development Co-Chairs

Rick Kincaid, CEO; K & F Electronics
Ron Reed, retired banker

Education Co-Chairs

Barbara Rossmann, President/CEO; Henry Ford
Macomb Hospitals
Frank Blowers*, CEO; Lakeside Community Bank

Health Co-Chairs

Joie West, Trustee; Charter Township of Clinton
Susan Murphy, Senior Director; United Way for
Southeastern Michigan

Quality of Life Co-Chairs

Paul Socia, CEO; Citizens State Bank
Karen Parenteau; Health Alliance Plan

Transportation Co-Chairs

Anthony Lombardo*, CEO; Lombardo Development
Anthony Viviano, CEO; Sterling Heights Dodge

Macomb County Board of Commissioner Liaisons

Commissioner Kathy Vosburg, *Business Development*
Commissioner Jon Switalski, *Education*
Commissioner Philis DeSaele, *Health*
Commissioner Susan Doherty, *Quality of Life*
Commissioner Keith Rengert, *Transportation*

Macomb County Department of Planning & Economic Development staff support:

Stephen N. Cassin, AICP; Executive Director
Donald Morandini; Deputy Director
Cheryl Bushbaker; Clerical Supervisor
John Crumm; Program Manager for Planning &
Environmental Services
Kate Doyle; Account Clerk
Jason Friedmann*, Senior Planner
Sharon Laskowski; ADO Clerical Coordinator
Rachael Lisecki, Graphics Technician
Carol Pihaylic, Graphics Technician
Lauren Royston*, Senior Planner
Mike Rozny; Program Manager for Community
Development
Camille Silda, Senior Planner
Robert Tess; Program Manager for Economic
Development
Justin Robinson; Associate Planner
Jeff Schroeder; Program Manager for Geographic
Information Services/Graphic Design
Maria Zardis; Grants Coordinator

* served for part of the year



Macomb County

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**Focus Macomb is coordinated by the Macomb County
Department of Planning & Economic Development.**

For more information please contact:

1 S. Main St., 7th Floor, Mount Clemens, MI 48043

586-469-5285

www.MacombBusiness.com