



Automation Alley's Global Trade Mission (GTM) 2008

With collaboration from business, education, and government, the GTM stands as a regional response to the challenges of the new global economy. The GTM immerses high school students in an authentic business experience that reflects the processes of companies engaged in global trade. Cross-district student teams respond to Trade Challenges developed in collaboration with area companies and highlighting emerging industry sectors in Southeast Michigan. In 2008, more than 1,400 students will have "gone global!" with GTM.

With our partners Oakland Schools and Macomb Intermediate School District, we are pleased to announce the 10th annual GTM event in Oakland County, scheduled for February 2008, as well as the launch of the first annual event in Macomb County, set for April 2008.

Sponsorship Opportunities

Internship Sponsor

\$2,500

Direct student research team in 1-week project for your company

- Prominent logo on event agenda
- Prominent logo on Automation Alley event banner
- Prominent logo on welcome slide Day 1 through Day 3
- Prominent logo hyperlinked from Alley Web site to home Web site
- Logo on Challenge materials
- Prominent logo on sponsor board on sponsor wall Day 1 through Day 3
- Company literature placement Day 1 through Day 3
- Recognition as Internship Sponsor in event wrap-up press release
- Verbal Recognition at event

Challenge Sponsor

\$1,500 (5)

- Collaborate with Automation Alley to develop a *Trade Challenge* highlighting your business
- Participate in event as *Challenge Mentor* during 2-hour blocks of student work time
- Logo on event agenda
- Logo on Automation Alley event banner
- Logo hyperlinked from Automation Alley Web site to home Web site
- Logo on Challenge materials
- Logo on welcome slide on Day 1 and Day 2

Challenge Sponsor (Continued)

- Sponsor board displayed outside Challenge student work rooms on Day 1 and Day 2

Exportsmanship Award Sponsor

\$1,000

- Logo on event agenda
- Logo on Automation Alley event banner
- Logo hyperlinked from Automation Alley Web site to home Web site
- Logo on welcome slide on Day 1 through Day 3
- Sponsor board on sponsor wall on Day 3

Food and Beverage Sponsor

\$500 (3)

- Logo hyperlinked from Automation Alley Web site to home Web site
- Signage at breakfast & lunch stations
- Logo on welcome slide Day 1
- Sponsor board on sponsor wall on Day 3

Contributing Sponsor

\$250

- Logo hyperlinked from Automation Alley Web site to home Web site
- Logo on welcome slide Day 1
- Sponsor board on sponsor wall on Day 3

Supporting Sponsor

\$100

- Company name on Automation Alley Web site
- Sponsor board on sponsor wall on Day 3

Other contributions and sponsorship levels welcome, including:

- Contribution of passes for students to attend regional business and trade events
 - Donation of industry publications or other resources for student use at event
- Invitation to students to tour your facility or participate in related educational opportunities

To sponsor, please contact Alysia Green, Automation Alley GTM Liaison, at gtm@automationalley.com or 248.457.3215

Please sponsor for Oakland GTM by 2-11-08

Please sponsor for Macomb GTM by 3-10-08

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Volunteer Opportunities

Please indicate the events and roles for which you would like to volunteer. You may volunteer for more than one event and for more than one role. Thank you for your support of Automation Alley's Global Trade Mission.

The Oakland GTM will take place February 28 - March 1, OCC-Auburn Hills, Building F

The Macomb GTM will take place April 3-5 MISD, Educational Service Center, Clinton Twp

Volunteer for Oakland GTM by 2-18-08

Volunteer for Macomb GTM by 3-17-08

Cultural Ambassador

I will attend on site and present cultural and business information on my country: _____.

Oakland GTM on Thursday, February 28, 2008, from 11:30 AM to 1:00 PM

Macomb GTM on Thursday, April 3, 2008, from 11:30 AM to 1:00 PM

Cultural Coach or Business Coach

I will attend on site to assist students one-on-one with their business plan.

Oakland GTM:

| | | | | |
|-----------------------|----|----------------|----|----------------|
| Thursday, February 28 | AM | (9:30 – 11:30) | PM | (1:00 – 2:00) |
| Friday, February 29 | AM | (9:00 – 11:00) | PM | (12:00 – 2:00) |

Macomb GTM:

| | | | | |
|-------------------|----|----------------|----|----------------|
| Thursday, April 3 | AM | (9:30 – 11:30) | PM | (1:00 – 2:00) |
| Friday, April 4 | AM | (9:00 – 11:00) | PM | (12:00 – 2:00) |

Country or area of business expertise: _____

Business and Cultural Coaches can also serve as Lifelines by e-mail or phone.

I'd like to serve as a Lifeline.

Presentation Evaluator

In my capacity as a business, cultural, or education resource in the area of _____, I will attend on-site on Saturday from 8:45 to 11:30 AM and serve on a mock investors' panel to provide feedback on student presentations.

Oakland GTM Saturday, March 1, 2008

Macomb GTM Saturday, April 5, 2008

Name(s): _____ Title: _____

Organization/Company: _____

Mailing Address: _____

City State Zip

Phone: _____ Fax: _____

Email: _____ SEND MY MATERIALS BY: E-MAIL / POST

Fax this completed form to Automation Alley at (248) 457-3210

For additional information on volunteering at Automation Alley's GTM, please contact Alysia Green, Automation Alley GTM Liaison at gtm@automationalley.com or 248.457.3215