



Macomb County Executive

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Public Policy Agenda

The Executive Office will uphold the duties as deemed by the voters and partner government jurisdictions within the Macomb County government home rule charter.

As the third largest county in Michigan, with the highest rate and volume of growth over the last decade, Macomb County must uphold a commitment to serving its citizens and businesses with the highest quality of public service. This commitment will constantly drive improvement in service efficiency and effectiveness. Further, this commitment will help create an environment where citizens and businesses can thrive.

Policy Areas

Government Administration

The Executive Office will provide residents and businesses with high-value competitive services that are open for public review, critique and continual improvement. It will work with local, regional, state and federal governments to develop policy and funding that supports efficient, economical and ethical government. The office will be:

- **Accountable for healthy government:** The Executive Office will provide clear direction for County department heads and employees, and will insist on a transparent Macomb County government – one that operates in the open, not in the shadows.
- **Accessible to citizens:** All budget expenditures will be available through the county website for citizens to see and offer comment.
- **An Advocate for the county:** The Executive Office will ensure that Macomb County is a full partner with Detroit, Wayne County and Oakland County on regional issues, and it will be marketed in the County as the preferred place to locate a business.

Inter-jurisdictional work

- Through work with county government departments, local governments, local agencies and citizens, the Executive Office will create a multi-jurisdictional communication and advocacy platform to best deliver county government and its services. This will include the active protection of good policy and program funding at all levels of government.

Regional

- Work with regional county and local partners to most efficiently and effectively deliver services and build infrastructure.

Boards and Commissions

- As sources of council and leadership, boards, commissions and advisory bodies should guide county governments, businesses and citizens in the best possible manner. Through identification of issues by those interest groups, the executive will consider the creation of a board,

commission or advisory body to provide guidance. The Executive Office will create the appropriate body to suit the needs of this county. In the creation of that body, the structure will suit the identified goal, needs of the citizens and the possible participation of other government bodies. Further, the appointment of individuals will support the goal of that body and serve in an ethical manner.

Economic Development

- As specified in the county charter, Macomb County government is charged with planning and development for the county. Through this charge, the Executive Office will create an environment conducive to business creation, expansion, attraction and healthy growth practices. Where applicable, the county will use tenets of sustainable development that supports economic development, environmental stewardship and social equity.

Business Growth and Support

- Promote policies that help support business development, growth and health.
- Work with local, regional, and state economic development interests to nurture target industries.
- Develop a strong support and communication network locally to support and grow county business.

Business Attraction and Marketing

- Work at the regional and state level to design, implement and execute a business attraction program.
- Promote Macomb County as a place to live and invest through Make Macomb Your Home and Pure Michigan.

Transportation and Infrastructure

- Support the efficient development of transportation and other infrastructure that will facilitate business growth and investment.
- Support sustainable transportation infrastructure development that addresses all modes – both motorized and non-motorized.

Redevelopment

- Implement programs to support redevelopment of older areas.
- Advocate for regional, state and federal policies that will reinforce local development programs.

Community Development

Through delivery of services and the specific charge to effectively plan for development in the county, the Executive Office maintains a strong commitment to community development. This development will encompass the principles of equal opportunity and access to public safety, education and community support. The Executive Office is committed to respecting local control through Michigan's home rule structure and will partner with and support local governments to deliver services to support their long-

term health. Communities that seek the support of county government will receive it in as much as that support is sought.

Transportation

- Develop support for an improved transit system in Macomb County that provides access across the region.

Education

- Work with pre-school, K-12, skilled trades and higher education to provide best possible education options and access to residents.

Public safety

- Deliver a safe public environment through law enforcement, public health services and emergency management.

Community services

- Provide network of services, as available through federal, state and county funding, to the public of Macomb County to ensure safeguards to public well-being.

Environmental Stewardship

It is imperative to create an environment that is both healthy and financially sustainable for Macomb County citizens and businesses. A sustainable environment provides a higher quality of life for residents, healthier lifestyles and longer-term value for investment. The Executive Office will focus on the following areas:

- The New Blue Economy Initiative, a program that focuses on economic development, environmental stewardship and social equity.
- Efficient implementation of energy reduction and clean technology where appropriate.
- Conduct sewer and water infrastructure maintenance upgrades.
- Identify property for remediation and parks and recreation development.
- Work with the Macomb County Public Works Department on projects for effective management of Combined Sewer Overflows and Separated Sewer Overflows
- Implement a comprehensive land use policy that addresses industrial, commercial, agricultural and residential use.

Health

- Promote the health and welfare of Macomb County citizens through increased access to specific youth, senior and family programming. Seek new opportunities to implement wellness programs for employees with potential for broader involvement outside of county government.
- Maintain a strong commitment to public health through protection of programming and funding.