

# WALK FOR WARMTH

## Response Form – 2010



**SPONSOR**

Yes, we would like to help those in need by sponsoring Walk for Warmth 2010.

We will be a sponsor at the following level:

- Furnace Friends** \$2,500
- Heat Helpers** \$1,000
- Parka Pals** \$500
- Boot Buddies** \$250

**DONATOR**

Yes, we would like to help those in need, but are unable to provide a sponsorship.

Here is our donation of \$\_\_\_\_\_.

**EVENT SUPPORTER**

Yes, we would like to help support the walk through a donation of goods or services to help with the walk. *Items needed include: door prizes/gift certificates for walkers, bottled water, and breakfast food items.*

\_\_\_\_\_  
Organization/Business Name (as you would like it to appear)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, ZIP

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address



**Please return this form to:**

Macomb County Community Services Agency  
ATTN: Walk for Warmth  
21885 Dunham Road, Suite 10  
Clinton Township, MI 48036

Phone: (586) 469-6999

Fax: (586) 469-5530

Email: [mccsa@macombcountymi.gov](mailto:mccsa@macombcountymi.gov)

Website: [macombcountymi.gov/mccsa](http://macombcountymi.gov/mccsa)

Make checks payable to:

MCCSA Walk for Warmth

Macomb County's Walk for Warmth is organized by Macomb County Community Services Agency (MCCSA). MCCSA is a Community Action Agency dedicated to families and individuals seeking to improve their quality of life. MCCSA is funded by the Macomb County Board of Commissioners and State and Federal grants.

# WALK FOR WARMTH

## Frequently Asked Questions – 2010



Macomb County Community Services Agency's **20th annual Walk for Warmth** takes place **February 20, 2010**. The walk is held every year to raise funds to assist low-income residents with heat related emergencies. Registration begins at 9:00 a.m., the Walk begins at 10:00 a.m. The Walk route is up to three miles. The 2010 Walk for Warmth will be held at St. Therese of Lisieux, 48115 Schoenherr in Shelby Township.

- **What is a heat related emergency?**

- A heat related emergency could be a shutoff notice from a utility company or the need to repair or replace a broken furnace. Unemployed people, working poor, and those on fixed incomes often choose between buying food, prescriptions and paying bills and are unable to take on the added burden of furnace replacement.
- The typical recipient of Walk for Warmth funds is a family of four with an annual income of less than \$33,000. A large percentage of people seeking emergency help are either elderly or have small children in the home.

- **How does Walk for Warmth raise money to help resolve heat related emergencies?**

- **Walkers** collect monetary pledges prior to the Walk. On the day of the event they walk up to three miles outside in the cold to show their support of those in need. About 300 walkers participate in an average year. The minimum pledge per walker is twenty dollars.
- **Sponsors** and **donators** include businesses, churches, individuals and other groups who make monetary contributions toward Walk for Warmth.
- **Event supporters** donate goods or services to help put on the Walk for Warmth event.

- **How much of the walkers' pledge money collected goes to help those in need?**

100%. All the pledge money collected is used to assist Macomb County residents in need.

- **What can I expect the day of the walk?**

The day of the event, walkers meet at St. Therese of Lisieux in Shelby Township. They will register, enjoy a continental breakfast, and then begin the three-mile walk at 10:00 a.m. When walkers return, they are provided lunch. All walkers are eligible for door prizes. Walkers raising over \$500 in pledges **who turn in all their money in on the day of the Walk** will receive special prizes.

- **What can I expect in return for my participation as a sponsor, donator or event supporter?**

Sponsors and donators will receive letters of thanks, a certificate or plaque, recognition at the Walk through a continuously run PowerPoint presentation and a listing in the event program. Event supporters will receive a letter of thanks and recognition at the Walk and in the event program.

- **How do I get involved?**

**Call (586) 469-6999** or visit our web site [www.macombcountymi.gov/mccsa](http://www.macombcountymi.gov/mccsa) and let us know that you would like to be a walker, sponsor or event supporter.

