



News Release

FOR IMMEDIATE RELEASE

Local Non-profit Agencies Launch Community Action Partnership of Michigan

Partnership raises awareness for Community Action Programs including Weatherization

Southeastern Michigan, November 19, 2009 – Oakland Livingston Human Service Agency, Macomb County Community Services Agency and Wayne Metropolitan Community Action Agency have come together to form the Community Action Partnership of Michigan. The goal of the partnership is to raise awareness for the nonprofit Community Action Agencies in the Southeastern Michigan area through radio, outdoor and online advertisement. The first Community Action program to be promoted through the marketing campaign is the Weatherization Assistance Program.

“Community Action Agencies help people overcome poverty,” said Ronald Borngesser, CEO of Oakland Livingston Human Service Agency. “That is what this partnership is about. Our three Community Action Agencies are banding together to more effectively reach the people who need us most.”

The agencies of the Community Action Partnership of Michigan provide a wide variety of programs designed to eliminate the causes and effects of poverty in metro-Detroit, as do other Community Action Agencies across the state and nation. Recently Community Action received significant funding for the Weatherization Assistance Program through the American Reinvestment and Recovery Act. Weatherization reduces energy bills by providing energy-saving home improvements, like insulation and caulking, to residents living at or below 200 percent of the poverty level. The new funding means hundreds more qualified families can have their homes weatherized, and the Community Action Partnership of Michigan is making sure as many metro-Detroit residents as possible know about the benefits Weatherization.

The Community Action Partnership of Michigan advertisements urge residents to visit www.miaction.org, or call 888.75.ACTION, to learn more about Weatherization and Community Action. Advertisements can be seen on billboards in Wayne County, on the WWJ website, and can be heard on WWJ throughout the day. The campaign will go through the at least the end of January.

Other Community Action programs available to the community include food assistance, utility assistance, free preschool education through Head Start, chore services for seniors, free tax preparation and many more programs that help people overcome poverty. In addition to grant funding, private donations are vital to supporting Community Action programs, and are greatly appreciated. To learn more, or to donate, please visit www.miaction.org.

The Community Action Partnership of Michigan currently consists of three agencies, but other Community Action Agencies in Michigan are welcome to join the partnership at anytime. To join please contact Oakland Livingston Human Service Agency at 248.209.2623.

Macomb County Community Services Agency is a Community Action Agency providing a network of comprehensive educational, economic and social services to Macomb County residents in need to diminish the causes and effects of

poverty. MCCSA was established in 1964 and strives to continually respond to meet the needs of the community and the people we serve.

Oakland Livingston Human Service Agency is a non-profit founded in 1964. Our mission is to enable the low-income, elderly and residents with disabilities in Oakland and Livingston Counties to gain the knowledge and skills to become self-sufficient. We have over 95 programs and provided over 277,000 services in 2008. Helping people. Changing lives.

Wayne Metropolitan Community Action Agency is a results and mission driven nonprofit organization committed to meeting the needs of individuals and families of Wayne County. Wayne Metro's mission is to empower low-income people and strengthen communities through diverse, services, leadership and collaboration. Wayne Metro provides over 45 programs and services at 21 program sites to effectively meet the needs of the communities we serve.

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