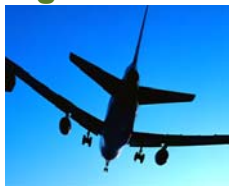


April 2009

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Department event to help auto suppliers diversify into growing, high-tech sectors.



The Macomb County Department of Planning and Economic Development, in partnership with the Economic Development Alliance of St. Clair County, are sponsoring an Automotive Supplier Diversification Summit to be held at MacRay Harbor,

in Harrison Township, on Wednesday, May 20, 2009. [\(read more\)](#)

Macomb County and ThomasNet Help Manufacturers Increase Internet Sales

In the business world, the Internet has become the primary starting point for those marketing a product or purchasing products and services. In fact, 90 percent of all business purchasing transactions originate on the Internet. It is essential for manufacturers to understand this new way of doing business as they aim to increase sales and expand their markets. [\(read more\)](#)



RSVP #13 After the Crisis

The World Comes to Warren

Not so long ago, the residential housing market was one of Macomb County's greatest strengths. Homebuilders prospered from lucrative residential developments while home buyers watched their property values blossom into the investments that they hoped they would become. Then

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the real estate crisis came crashing in. Words like foreclosure and refinance became daily jargon used in news reports and personal conversations. ([read more](#))

Macomb receives Federal funding to address foreclosure

The department will administer \$9.8 million in Neighborhood Stabilization Program (NSP) funding from the U. S. Department of Housing & Urban Development (HUD) to stem the tide of foreclosure and abandonment in Macomb County. This program will help qualified families buy and repair foreclosed and abandoned homes in 21 communities, focusing on Center Line, Eastpointe, and Mount Clemens. (The Macomb program does not extend to those communities which will receive separate funding from HUD, including Roseville, St. Clair Shores, Sterling Heights, Warren and Clinton Township. ([read more](#)))



New Lake St. Clair Tourism Initiative goes public

 Let's do some quick math. There are some eight-million people who live within an hour's drive of Lake St. Clair (including our Canadian friends). Of those eight-million, there are those people who know about Lake St. Clair and its assets-but there are a lot more who don't. ([read more](#))

New Marketing & Sales Program for Manufacturers

The Macomb County Department of Planning and Economic Development launched a new, customized program designed to help manufacturers increase sales and market share. Dubbed "Success Express," the program is the result of a partnership with two local marketing firms, BizHive and The Sales Mechanic. Through Success Express, business owners learn to use fast and efficient tactics and tools to grow their sales. The six-week course is specifically designed for executives and their key staff who are serious about stabilizing, growing, and sustaining company sales and marketing efforts in new markets. ([read more](#))



Q & A with Macomb County Board of Commissioners Chair Paul Gielegem

Gielegem (GIL-a-hem) is a life-long resident of Clinton Township with a

Spotlight on SBTDC



ENRG Consulting Inc.

In 2004, Dan Hickson was working for a staffing services company helping to recruit, screen and place employees in short- and long-term positions for client companies. He was good at his job. He knew he had the ability to recognize talent in others and to match the competencies of individuals with the needs of employers. ([read more](#))



Grand Opening News

Futuramic Tool and Engineering is expanding

Rising on the corner of 10 Mile Road and Hoover in Warren is a 19,000 square foot addition to Futuramic Tool and Engineering. ([read more](#))

Upcoming Events, Workshops and Other Time Sensitive Matters

Fiscal Fitness for the Growing Business.

This is a Fiscal Management tool for the Non-Financial Manager. This workshop provides the business owner an in-depth look at the essentials of using financial information to make effective decisions about improving their business performance.

Thursday, May 14, 2009
5:30 pm - 9:00 pm
Fifth Third Bank
30700 VanDyke
Warren

Please visit the Macomb SBTDC website to register at www.misbtcd.org/training, or call (586) 469-5118.

Business Seminars

[MacombBusiness](#) maintains a list of seminars and courses of interest to business owners of every type including start-up information, legal structure, developing a business plan, marketing as well as industry specific educational offerings. Please visit [Seminar Calendar](#)

long history of public service. Prior to serving three two-year terms serving as a Michigan State Representative for the 31st District, he was a legislative aide to state Senator Ken DeBeaussaert, and handled constituent services for former Congressman David Bonior. ([read more](#))

Economic Development in Action

Aerospace industry expands in Macomb County

As the global automotive industry restructures, adjusting to today's economic environment, many Michigan residents are suffering the resulting hardship of job loss. But unknown to many in this state, there is a thriving and growing aerospace industry in our midst. Spun out of the expertise gained in the automotive sector, many businesses are now applying their capabilities to the design and manufacture of structural and mechanical components for aircraft. ([read more](#))

Industrial Investment



Times are tough. That is a fact. But it isn't all doom and gloom in Macomb County. During 2008, nearly \$230 million dollars were invested in local manufacturing businesses that helped to retain 2,364 jobs and create another 1,842 employment opportunities. ([read more](#))

International News

Chinese Business Association Visits Macomb County



The department participated in an initiative led by the Detroit Chinese Business Association

designed to foster relationship building between our region and Xiangtan, China. Located within the central part of the Hunan province along the Xiangjiang River, Xiangtan has been recognized as an important commercial center since ancient times. As early as the 17th Century, the area is renowned for its rice markets and growth of medicinal herbs. Today, the area is known for its growing industrial base. ([read more](#))

International Internship Opportunities

For a college student, summer often offers a valuable opportunity to work in a professional setting as an intern. ([read more](#))

Progress Through Partnerships

U of M Urban Planning 505 Student Practicum Projects.

Education and dynamic partnerships are two of the most valuable resources communities can utilize to combat the

Six Rivers Regional Land Conservancy Annual Meeting. May 4, 2009

[Click here read all the details](#)

Using Brownfields as a means to Economic Development; A Community Outreach Meeting.

This event will be held on Tuesday, May 26, 2009 at 2:00 pm - 3:30 pm. It will be held at the Romeo Community Center at 361 Morton Street, Romeo 48065.

A second event will be held on Thursday, June 4, 2009 at 2:00 pm - 3:30 pm. It will be held at the City of Eastpoint City Hall, 23200 Gratiot Avenue, Eastpointe, 48021.

Please contact Gerry Santoro at Macomb County Department of Planning & Economic Development (586) 469-5285 or gerard.santoro@macombcountymi.gov



Feedback

Would you like to see an article in this newsletter? Let us know!

As always, your thoughts and suggestions for future articles are greatly appreciated!

Drop us a line at emacomb@macombcountymi.gov

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Prefer to **not** receive a monthly

ill effects of the nations current economic downturn. As many communities have been faced with dwindling staff time and resources the ability to leverage cost effective solutions and tangible plans of action has never been more essential. Understanding the value of these two vibrant traits the Macomb County Department of Planning and Economic Development (MCPED) has partnered with the University of Michigan Taubman College of Architecture and Urban Planning on a series of graduate student practicum projects. ([read more](#))

update? We are disappointed but understand. [Unsubscribe.](#)

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