

**Focus Macomb: A Partnership for Economic Development**  
Health Committee Meeting  
July 10, 2007 – Community Central Bank  
*Summary*

**Members Present:**

Alisha Maria Baker (Dupont Auto Systems)  
Mark Brady (St. John Health)  
Bryan Cain (Henry Ford Bi-County Hospital – representing Margaret Dimond)  
Andrea Cook (Plante Moran)  
Rev. Michail T. Curro (Interfaith Center for Racial Justice)  
Phillis DeSaele (Macomb County Board of Commissioners)  
James Gillespie (Goodman Factors, Ltd.)  
Bryant Goodreau (First Independent Financial Group)  
Anne MacIntyre (Central Wealth Management – Community Central Bank)  
Susan Murphy (United Way for Southeastern Michigan)  
Bill Pozios (University of Michigan – Department of Psychiatry)  
Thomas Reed (Catholic Services of Michigan)  
Thomas Scott (International Union of Operating Engineers)  
Joie West (St. Joseph Healthcare)

**Members Missed:**

Margaret Dimond (Henry Ford Bi-County Hospital)  
Michael Kaszubski (Extensive Horizons, Inc.)  
Mark O'Halla (Mount Clemens Regional Medical Center)  
Patricia Walford (Sacred Heart Rehabilitation Center)

**Guests:**

J.R. Beauboeuf, Regulation Specialist/Director of Outreach Program – Office of Financial & Insurance Services  
Gary Petroni, Director of Center for Population Health (Southeast Michigan Health Association)

**Staff:** Maria Zardis, Susan Bates, Cheryl Bushbaker

**Opening:** Co-Chair Joie West opened the meeting at approximately 3:05 p.m.

**Gary Petroni, Director – Center for Population Health – Southeastern Michigan Health Association**

Presentation included discussion about:

- Changing Demographics
- Current Health Capacities
- Health Care Financing
- Insurance Coverage
- Growth and Economic Opportunities
- Health as an Anchor Industry
- Seniors as Assets

Mr. Petroni summarized his presentation by stating the County is aging and the County has ample but expandable health care access. Health Care is a consuming industry. He stated no hospitals, diagnostic clinics, etc., other than a few physician offices and physician organizations are going to provide excess capital to the community.

Page Two

Question was presented to Mr. Beauboeuf as to who are the decision makers in the insurance health care industry? He stated that insurance is not what it used to be. Insurance is like any other business – it is demand versus supply.

What drives insurance rates up and how can insurance companies lower expenses, thus attracting businesses to come to Macomb County. One way is called Multiple Employer Welfare Arrangement (sharing of costs between employer and employee)

Discussion ensued among members regarding costs and coverage of insurance for employers and employees located in Macomb County, especially small businesses with under 50 employees. Businesses need to educate themselves more extensively in terms of what is available.

Mr. Beauboeuf informed members of an organization called the Greater Detroit Area Health Council where you can receive lower premiums on health care insurance.

Macomb County's Employee Wellness Program "Healthstyles" may be a way to encourage healthy behavior, thereby reducing/maintaining the cost of premiums. Macomb County Planning & Economic Development staff will arrange a presentation for a future meeting.

*Highlight:*

Ms. Murphy suggested a SWOT analysis be done at the next Focus Macomb Health Committee meeting in order to arrive at a few recommendations to be presented to the Macomb County Board of Commissioners at their January 2008 meeting.

**Next Meeting: August 14, 2007 – 3:00 – 5:00 p.m.**  
**Mount Clemens Regional Medical Center**  
**Catenacci Medical Auditorium**  
**1000 Harrington Blvd.**  
**Mount Clemens, MI 48043**