

Focus Macomb: A Partnership for Economic Development
Executive Committee Meeting ~ February 7, 2007
Macomb County Administration Building 9th Floor Conference Room
Summary

Members Present:

Roy Rose (Anderson, Eckstein & Westrick)
Don Torline (Baker College of Clinton Township)
Rick Kincaid (K F Electronics)
Susan Murphy (United Way of Southeastern Michigan)
Karen Parenteau (Health Alliance Plan)
Ron Reed (Community Central Bank)
Barbara Rossmann (St. Joseph Healthcare)
Anthony Viviano (Sterling Heights Dodge)
Joie West (St. Joseph Healthcare)

Members Not Present:

Frank Blowers (Lakeside Community Bank)
Anthony Lombardo (Lombardo Companies)
Paul Socia (Citizens State Bank)

Guests:

William A. Crouchman (Chairman, Macomb County Board of Commissioners)
Dana Camphous-Peterson (Vice Chair, Macomb County Board of Commissioners)

Staff: Steve Cassin, Don Morandini, John Crumm, Jason Friedmann, Mike Rozny, Jeff Schroeder, Camille Silda, Pam Valentik, Maria Zardis, Cheryl Bushbaker, Kate Doyle

Opening:

The meeting was opened at 12:15 p.m. by Board of Commissioners Chairman William Crouchman and Vice-Chair Camphous-Peterson who thanked the committee co-chairs for their participation in Focus Macomb 2006.

Introductions of Subcommittee Co-chairs and Staff Liaisons: Steve Cassin introduced the Committee co-chairs and staff liaisons for Focus Macomb 2007:

Transportation Committee

Co-chairs ~ Anthony Viviano,
Anthony Lombardo
Staff liaison ~ John Crumm, Program Manager

Quality of Life Committee

Co-chairs ~ Karen Parenteau
Paul Socia
Staff liaison ~ Michael Rozny, Program Manager

Business Development

Co-chairs ~ Rick Kincaid,
Ron Reed,
Staff liaison ~ Lauren Royston, Senior Planner

Education and Workforce Development

Co-chairs ~ Barbara Rossman
Frank Blowers
Staff liaison ~ Jeff Schroeder, Program Manager

Health

Co-chairs ~ Joie West
Susan Murphy
Staff liaison ~ Camille Silda, Senior Planner

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In addition to the Planning Department staff liaisons to the committees, Mr. Cassin told the co-chairs other members of his staff will be participating in assisting them, including: Don Morandini, Bob Tess, Justin Robinson, and Maria Zardis as coordinator for Focus Macomb.

Highlight: Chairman Crouchman encouraged the co-chairs to work together on relative and interdependent projects, enlist the advice and cooperation of community groups and governmental units, and to contact his office or Steve Cassin for assistance.

Goals of Focus Macomb 2007: The Executive Committee Co-chairs, Don Torline and Roy Rose, with input from Chairman Crouchman and Steve Cassin, set forth the following recommendations goals and objectives to the committees for Focus Macomb 2007:

- With over eighty (80) recommendations from 2006, the committees were asked to, “Keep in mind what we can and how we can accomplish our goals.”
 1. Evaluate the 2006 recommendations with realistic expectations for implementation and propose a time-line for adoption of the recommendations.
 2. Set goals for initial projects and define the steps necessary for each.
 3. Identify projects which overlap with other committees and/or community and governmental units. Partner with them on projects to reach goals without duplicating services.

- In forming their 2007 committees, the co-chairs were asked to:
 1. Send thank you letters to their 2006 members, along with evaluation forms.
 2. Evaluate attendance records of members and make recommendations regarding continuation of membership.
 3. An application for membership was shared, all co-chairs were encouraged to invite interested community leaders to join their committees for 2007.
 4. Establish meeting calendars (the recommendation was made that the committees meet once a month).

Closing: The meeting was adjourned at 1:25 p.m. Co-chairs were asked to check their calendars before setting a date for the next meeting in June.