

News

Macomb County
Office of Public Affairs



FOR IMMEDIATE RELEASE
Nov. 30, 2007

Contact: Phil Frame
Office of Public Affairs
586-469-5125
phil.frame@macombcountymi.gov

New electronic newsletter highlights business development in Macomb

MOUNT CLEMENS, Mich. – People and businesses interested in business development and expansion activities in Macomb County now can have that information delivered directly to their e-mail inbox.

A new electronic newsletter, *eMacomb – Business Matters*, highlights the activities of the county Department of Planning & Economic Development in retaining and expanding existing companies and attracting new businesses and jobs. The newsletter results from a recommendation by the Focus Macomb Business Development Committee.

Stories from the inaugural issue can be viewed at www.macombcountymi.gov/mcped. Anyone can subscribe to *eMacomb – Business Matters* so it is delivered to their e-mail address.

The department's Web pages also have been redesigned and enhanced with new content to make them more useful and user-friendly. The Web pages highlight the department's activities and offers information about programs available to existing businesses and companies wanting to establish operations in Macomb County.

“These tools help showcase the successes of local business to a wider audience and show how our department is working to improve the high quality of life we have in Macomb County,” said Stephen Cassin, executive director of Planning & Economic Development.

For more information, call 586-469-5285.

###