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## *For Immediate Release*

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Date: June 29, 2011

### **Water Access, Attraction and Quality are the priorities for Macomb County Water Resources Advisory Council**

Macomb County Executive Mark A. Hackel held his first meeting Wednesday morning with the new Macomb County Water Resources Advisory Council. The 22-member council will support clean water, tourism, recreation and economic development along Lake St. Clair and the Clinton River.

"I'm extremely excited about working with this new panel," Hackel said of the council. "We all agreed that it's not enough to identify problems, but how to identify and find solutions." The council will concentrate on Executive Hackel's New Blue Economy initiative: water access, attraction and quality.

The council's short-term goals are opening the Clinton River for canoeing and kayaking. Key roadways throughout the county will have promotional and location signs posted for the Lake St. Clair "Circle the Lake Tour" initiative which highlights the top 50 destinations attractions around the lake.

The volunteer members will also work on goals to keep the waterways free of debris and pollution, and beaches open.

The council is made up of government representatives, members of higher education, environmental agencies, economic development and private industry. The panel members are from the tri-county area.

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