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# Press Release

Macomb County Executive  
Mark A. Hackel



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## Planning & Economic Development

### *For Immediate Release*

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### **Michigan Economic Development Corporation establishes first-ever resource sharing agreement with Macomb County**

Macomb County Executive Mark Hackel announced today that Christine Roeder, Business Development Manager for the Michigan Economic Development Corporation (MEDC) has been assigned to work out of the Macomb County Department of Planning and Economic Development in downtown Mount Clemens.

“We recognize that our ability to provide meaningful assistance to our business clients is strengthened by the collaborative relationships we have with economic development partners throughout the region,” said Hackel. “Having Christine working amongst our very capable economic development staff will certainly fortify our efforts to retain and attract businesses to Macomb County.”

MEDC announced earlier this year it would adopt a more regional approach to providing business services. This agreement is part of a statewide effort to more closely align local and state economic development efforts. Roeder will work with Macomb County staff to coordinate the delivery of services to area businesses.

“Our economic gardening strategy will expand our support and outreach to our local economic development partners,” said MEDC President and CEO Michael A. Finney. “We are putting some of our most experienced people, and Christine is certainly one of them, in locations around the state to work more efficiently, effectively and directly in communities by sharing information and eliminating much duplication of efforts.”

Roeder has been employed by the MEDC for nearly 10 years and works within the Michigan Retention and Growth division of the state agency. During her time at MEDC she has provided single point of contact assistance for businesses to economic development tools and programs – with a focus on retention and expansion projects, workforce development and training, public financing programs, regulatory assistance and advocacy. Roeder previously worked for the City of Farmington Hills and the City of Eastpointe in their respective city manager’s offices as economic development staff.

Macomb County has a history of sharing space with other economic development agencies. It is the only county in the state to host a regional office of the Michigan Small Business Development and Technology Center (SBTDC). Staff members of the U.S. Department of Commerce’s Export Assistance program and Automation Alley also work out of offices provided by the county.

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