



## *For Immediate Release*

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### American Cancer Society's Cancer Prevention Study-3

Residents of Macomb County and others in Southeastern Michigan have a remarkable opportunity to help create a world with less cancer and more birthdays by participating in Cancer Prevention Study-3 (CPS-3), an historic study that has the potential to change the face of cancer for future generations.

By enrolling in the study, participants will help researchers better understand the genetic, environmental and lifestyle factors that cause - or prevent - cancer. This new knowledge will ultimately save lives. To enroll, residents must be between the ages of 30 and 65 and never have been diagnosed with cancer. They also must be willing to make a long-term commitment to fill out brief follow-up surveys at home for the next 20 to 30 years. The study already has 100,000 participants and will eventually enroll a diverse population of 300,000 people across the United States.

Wayne, Oakland and Macomb counties are representing Michigan in the study, and will enroll participants between Sept. 13 and Sept. 21. Residents can schedule appointments by calling toll-free 1-888-604-5888 or going to [www.seeuthere.com/cps3enroll/southeastmi](http://www.seeuthere.com/cps3enroll/southeastmi). Walk-ins are welcome, but those who preschedule will take less time at their appointments. Enrollment will be held at:

#### **MACOMB COUNTY**

Sept. 13-15

Macomb County Health Department  
43525 Elizabeth Road  
(corner of Elizabeth and Groesbeck)  
Mt. Clemens, MI 48043

#### **OAKLAND COUNTY**

Sept. 13, 14, 16, 17, 20, 21

American Cancer Society  
20450 Civic Center Drive  
Southfield, MI 48076

#### **WAYNE COUNTY**

Sept. 14-16, 21

ACCESS Community Health Center  
6450 Maple Road  
Dearborn, MI 48126

"This is a once-in-a-generation opportunity for Michigan residents to participate in lifesaving cancer research," said Steven Gold, Director/Health Officer at Macomb County Health Department and CPS-3 Task Force co-chair for Southeast Michigan. "Every family has been touched by cancer, so everyone has a reason to participate. The American Cancer Society can only identify new and emerging cancer risks if members of the community are willing to become involved. The cancer you prevent may be your own – or your child's."

During enrollment individuals provide a waist measurement, give a small blood sample and complete a comprehensive survey online or at the enrollment site. Participants will then fill out follow-up surveys every 2-3 years – no further measurements or tests will be needed.

Earlier studies (CPS-1 and CPS-2) helped scientists to identify some of the major factors that can increase or decrease the risk of getting cancer. For example, these studies found the link between cigarette smoking and lung cancer, demonstrated that being overweight or obese increases the risk of getting and dying from cancer;

showed how aspirin use can reduce the risk of colon cancer, and identified the link between postmenopausal hormone replacement therapy and gynecologic cancers such as breast and ovarian cancer.

Dr. Alpa Patel, who directs Cancer Prevention Study-3 for the American Cancer Society, is concerned about the low number of minorities who have enrolled.

“The most recent enrollment figures from the ACS show that we have only 18 percent non-white enrollees. Our objective is 25 percent. There may be particular factors related to cancer prevention or occurrence in non-white populations, but racial and ethnic minorities must participate in order to get the same benefits of CPS-3 research as everyone else. Currently, there are no other studies of this magnitude in the US that will enable researchers to look at various racial or ethnic populations.”

For more information about CPS-3, visit [www.cancer.org/cps3](http://www.cancer.org/cps3) or call (888) 604-5888.

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