

News

Macomb County
Office of Public Affairs



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GovDelivery and Macomb County pass one-year anniversary

MOUNT CLEMENS, Mich. – More than 5,500 people have signed up to receive e-mail notices when their favorite Macomb County Web pages are updated in the first year this free system has been online.

Covering more than 200 of the county's Web pages, the GovDelivery system lets users know when something changes on the pages they've selected. Over a quarter million e-mail messages have been transmitted to subscribers via Macomb County's GovDelivery system.

"We've seen a steady increase in both the number of people using GovDelivery and the number of Web page subscriptions," said Cyntia Zerkowski, Macomb County director of the Information Technology. "Subscribers can sign up for available Web pages that interest them and never miss new information posted to that page."

To sign up for GovDelivery, people can visit Macomb County's home page at www.macombcountymi.gov and browse the Web site until they find a page they want to monitor. Just click on the text that says "subscribe to e-mail updates for this page" and follow the directions.

After the first year of GovDelivery service, 5,603 people had 38,258 subscriptions to Macomb County Web pages. The most popular pages, which have been subscribed to, have been the

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Human Resources Department pages featuring job postings and the Office of Public Affairs page where people can stay up-to-date with county news and programs.

People also can keep informed about the activities of the Macomb County Board of Commissioners and services or programs offered by the Health Department, County Clerk-Register of Deeds, Public Works Office, Treasurer's Office, Community Mental Health Department, Veterans Services and more.

In the coming year, the IT Department is looking to bring some of Macomb County's cities, villages and townships online with the GovDelivery system. The county's agreement with GovDelivery provides that communities with fewer than 10,000 residents get the system for free, while larger communities get discounted rates.

After a September technology forum run by Information Technology Department, the City of Fraser agreed to be the first to receive the GovDelivery system.

"The forums are a way for the county to coordinate their technology efforts with local municipalities," said Zerkowski. "So far they've been great at getting all of the local entities on the same page with the county."

About Macomb County

Macomb County is an enriching community in Southeastern Michigan that has one of the state's fastest rates of growth. Its 834,000 residents make it Michigan's third-largest county, with direct access to Lake St. Clair and Anchor Bay, and a host of cultural and entertainment options. Its highly skilled workforce and investment in new and expanding businesses make it open to enterprise. Active civic leadership translates into balanced budgets and Michigan's second-lowest tax rate. An increasingly diverse population and high quality of life make Macomb County accessible to all.

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