

News



Macomb County Library

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Program offers expert advice for entrepreneurs

CLINTON TOWNSHIP, Mich. – Macomb County residents interested in starting a small business are invited to get some help from an expert who will provide a blueprint to success during a program at the county library.

Don Morandini, deputy director of Macomb County Planning & Economic Development Department, will talk about writing a business plan, selecting a legal structure, licensing, financing, marketing, taxes and other basic steps to starting and operating a successful small business.

The session will be at 7 p.m. Wednesday, Dec. 6, at the Macomb County Library, 16480 Hall Road in Clinton Township.

In addition to his job with the county, Morandini also is the regional director of the Small Business & Technology Development Center (SBTDC). The SBTDC promotes economic development by providing free, confidential, one-on-one counseling to emerging entrepreneurs, existing small businesses, expanding businesses and new technology companies.

The program is free and open to the public, but registration is required as seating is limited. For more information or to register, call (586) 286-6660.

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