

Advisory

Macomb County
Board of Commissioners



FOR IMMEDIATE RELEASE
March 17, 2010

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PHOTO, VIDEO AND MEDIA COVERAGE OPPORTUNITY

Small Business Outreach Visits Local Success Story

- WHAT:** News reporters are invited to participate this afternoon as part of Macomb County's Small Business Outreach Program. Macomb County leaders visit successful businesses to dialogue, exchange ideas, and talk about how the county can both learn from, and better serve them. These visits are meant to inform and educate about the activities entrepreneurs are involved in to expand and diversify, increase revenue, and broaden their market reach. Generally, each visit consists of an overview, tour and demonstration followed by a dialogue session.
- WHEN:** 2 p.m, Monday, March 22, 2010.
- WHERE:** Kropp Woodworking, 154 S. Rose, Mt. Clemens
- WHO:** Paul Gielegem, chairman of the Macomb County Board of Commissioners and Commissioner Ed Bruley (District 17, Mt. Clemens)
- WHY:** Started by a husband and wife team creating custom-made kitchens locally, Kropp not only weathered the economic downturn, but grew the business to export environmentally friendly woodwork nationally and internationally. In these challenging economic times, businesses like Kropp are flourishing through ingenuity, and are an inspiration to both the business community and government in Macomb County. The Board of Commissioners both commends and supports their tenacity, creativity, and hard work.

Media: Please call to confirm attendance.

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